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FORM NO. 1-67

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81-0893

Executive Registry
81-873/1

Director
Intelligence Community Staff
Washington, D.C. 20505

DCI/ICS 81-0214
8 July 1981

MEMORANDUM FOR: National Foreign Intelligence Program Managers

SUBJECT: Production Enhancement Initiatives, FY 1983-1984

1. We anticipate receiving Production Enhancement Initiatives within the next several days as per the enclosed memorandum. We next plan to convene a selection panel consisting of representatives from the participating Program Offices, and have our recommendations to the Interagency Production Working Group by early August.

2. To this end, we are asking each Program Manager to nominate a representative to the selection committee; [redacted] will be responsible for overseeing the selection process on behalf of the IC Staff. The committee should plan to meet every Thursday in July beginning on 16 July in the fourth floor conference room at [redacted] from 1000 to 1200 hours. Program Managers are reminded to submit a report describing the implementation of the FY 1981-1982 initiatives no later than the first meeting.

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3. We look forward to reviewing this year's Production Enhancement Initiatives and trust that the selection process will satisfy all parties concerned.

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Attachment:

Production Enhancement Initiatives,
FY 83-84 (DCI/ICS 81-0201)

COMPT
RECORD COPY

The Director of Central Intelligence

Washington, D.C. 20505

Intelligence Community Staff

DCI/ICS 81-0201
26 March 1981

MEMORANDUM FOR: National Foreign Intelligence Program Managers

SUBJECT: Production Enhancement Initiatives, FY 83-84

1. Program Managers intending to submit production enhancement initiatives for consideration during the FY 83 budget cycle should do so no later than 3 July 1981 for selection by 31 July. The date was recommended by the selection panel last year in order to avoid the rush that occurs during program review. At the time of submission, Program Managers are requested to nominate an individual to serve on the selection panel which will recommend initiatives to the Interagency Production Working Group.

2. The panel also recommended last year that the decision criteria be made more explicit for purposes of both preparing submissions and choosing among them. Accordingly, a list of five suggested criteria and a definition of each is attached as well as a recommended weighting scheme. It should be emphasized that this list is preliminary, and that the first task of the panel will be to agree on the criteria and their relative importance.

3. Enhancement initiatives should be listed in priority sequence, and submitted in ten copies to this office. Program Managers also are asked to submit a report describing the implementation of the FY 81-82 initiatives, but need not report on the status of planning for the FY 82-83 initiatives at this time.



Director

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Attachments:
a/s

PRODUCTION ENHANCEMENT MULTI-ATTRIBUTE UTILITY MODEL-CRITERIA

Ingenuity is intended to measure the originality of a project apart from consideration of its chances of success. The intent of the program is to provide venture capital for projects that would not normally be able to compete, because of their speculative nature, with more conventional programs.

Priority is intended to measure the relative importance of the product and/or its application. It should recognize that some subjects, because of policy level interest, are of greater interest than others.

Applicability is intended to measure the degree to which the project has broad application. Broad in this context refers to either a methodology which has application elsewhere in the Community, or an enhanced level of capability that supports efforts elsewhere. Examples of intended applications should accompany each submission.

Cost is to be computed on a two year basis. Cost should not be a dominant factor, but lower-cost items should receive a slight edge over higher-cost items.

Probability of Success, like cost, should be a factor, however, a questionable probability of success should not be prejudicial to a particularly imaginative idea.

PRODUCTION ENHANCEMENT MULTI-ATTRIBUTE

UTILITY MODEL - WEIGHTING

<u>Attribute</u>	<u>Ranking</u>	<u>Weighting</u>	<u>Normalized Weighting</u>
Ingenuity	1	10	.32
Priority	2	8	.26
Applicability	3	7	.23
Cost	4	4	.13
Probability of Success	5	2	.06